

What is Corporate Membership?

**Institute
of Internal
Communication**

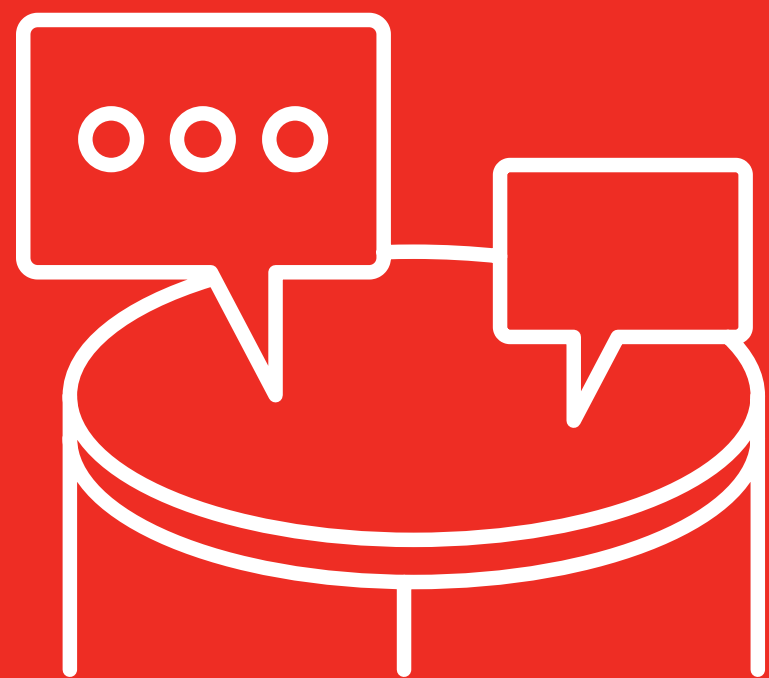


What is Corporate Membership?

Corporate Membership with the Institute of Internal Communication (IoIC) offers organisations a unique opportunity to support and elevate their entire internal communication team. By joining as a corporate member, your organisation connects with a diverse community of over 500 companies from various sectors, including financial services, public sector, and more, with a global reach across Europe, Australasia, North America, UAE, Asia and Africa.

Membership grants your team access to an extensive range of benefits designed to promote professional growth, keep them up to date with the latest industry insights, and enhance their skills in internal communication. It is an investment in your team's development which helps maintain your organisation's competitive edge in a constantly evolving field.

Choose IoIC Corporate Membership to empower your team to **learn, grow, and lead** with confidence.



What are the benefits?

All-Inclusive Access for Your Team

Give your team comprehensive access to IoIC's full suite of benefits, which include: professional development, exclusive content, dynamic events and invaluable networking opportunities. Benefit from personalised support from your Membership Manager to ensure your team fully leverages their membership. Plus, take advantage of a personalised introductory session with our Professional Development Manager (subject to team size) to understand and implement the most effective IoIC development programmes for driving team success.

Exceptional Membership Discounts

Unlock over 20% savings on membership fees compared to individual rates and benefit from waived joining fees (£60 per member) for your entire team. Take advantage of exclusive discounts on IoIC events and development programmes when you make team block bookings, maximising your investment in team development.

Accelerated Professional Development

Empower your team with the IC Diagnostic for tailored assessments and development programmes aligned with the IoIC Profession Map. Gain access to our Careers Hub, offering free e-learning, coaching resources, and expert guidance for your entire team. Track progress with our CPD programme and collaborate with IoIC to design bespoke in-house training programmes tailored to your organisation's needs.





Elevated Team Recognition and Advocacy

Highlight your dedication to the highest professional standards in internal communication. Engage in advocacy initiatives to shape the profession's future and celebrate your team's successes by participating in our prestigious awards scheme.

Exclusive Content and Insights

Keep your team informed with a quarterly copy of Voice magazine (opt-in required) and a wealth of member-only content, including factsheets, guides, case studies, articles, blogs and thought leadership reports. Tune into our Future of Internal Communication podcast series for the latest insights.

Active Community Engagement

Join the vibrant IoIC online community and networks to actively engage in discussions and share learnings. Explore opportunities to volunteer and contribute to driving the Institute's agenda forward.

How does it work?

Corporate membership streamlines the process of signing up your entire team, offering discounted rates based on team size with tiered membership levels, **starting from two members upwards**. The rates are determined by tiered sizes and run on an annual basis, so let us know the size of your team and we can provide a detailed quote.

Once you enrol, we will fully onboard your team to our website, granting them instant access to all benefits and allowing them to secure their membership designations. After logging in, team members can customise their communication preferences and tailor their membership experience to their needs.

If you would like added support, we can provide a more personalised packages, including options for block bookings for training, one-on-one sessions with our Professional Development Manager, where we can set up groups / specific learning programmes. These additional services are available based on your membership size or for an extra fee.



Onboarding and making the most of Corporate Membership

STEP 1 **Complete Registration**

Begin by completing the registration process. Your Membership Manager will collaborate with your Corporate Membership lead to gather individual details for each team member. Each member will then receive a welcome email allowing them to finalise their details and preferences, including the option to opt-in for a physical copy of Voice magazine. We recommend completing our online experience assessment to secure their membership designation and showcase their skills.

STEP 2 **Membership Onboarding Session**

Based on your membership size and specific needs, we will arrange a virtual or in-person onboarding session with your Membership Manager. During this session, they will review the benefits of membership, explain how to access them, and offer guidance on maximising your team's experience from the start.

STEP 3 **Professional Development Consultation**

If desired, we can organise a session with our Professional Development Manager (subject to team size). They will introduce the IC Diagnostic tool, helping your team assess their development and learning needs. Following this assessment, we can provide recommendations for relevant courses, qualifications and learning programs to support your team's growth and achieve their development goals.

STEP 4 **Ongoing Support and Updates**

We will regularly provide updates and encourage you to opt into the weekly Members Update to stay informed about all available offerings. We are also available for scheduled check-in calls and will reach out to discuss your membership renewal after 12 months.

About IoIC

The Institute of Internal Communication is the only professional body solely dedicated to internal communication.

We have been driving standards for over 75 years, by developing and supporting internal communication professionals through our qualifications, training, awards, communities and thought leadership.

Because how we communicate at work matters.
Because **#WeMatterAtWork**

Our Purpose

We aim to lead the way in advocating effective internal communication and enabling the highest standards of its practice. We are building a movement of passionate, dedicated and skilled professionals.

We work with our members who are shaping workplaces for the better. They know people and business. They create conversations that help people at work feel informed, connected, and purposeful to drive organisational performance. They impact the working lives of millions.

ioic.org.uk



Benefits of Membership

	Affiliate	Associate Member, Member & Certified	Fellowship	Corporate Membership
Professional Recognition				
Use of IoIC designatory letters		★	★	★
Eligibility to serve on the Board and/or Volunteer	★	★	★	★
Discounted Entry to Awards	★	★	★	★
Learning & Development				
Free access to the IC Diagnostic Pulse	★	★	★	★
Free Access to the IoIC Careers Hub	★	★	★	★
Free Access to dedicated member training sessions for key topics, i.e. Accessibility	★	★	★	★
20% discount for training	★	★	★	★
Free Mentoring programme	★	★	★	★
Free access to My CPD	★	★	★	★
Entry to enrol on IoIC qualification programmes (see separate costs)	★	★	★	★
Bespoke in-house training programme				★ ¹
Consultation Session with our Professional Development Manager				★ ²

	Affiliate	Associate Member, Member & Certified	Fellowship	Corporate Membership
Events, Networks & Communities				
Free attendance to online events to include webinars, workshops and panel debates	★	★	★	★
Free access to the exclusive IoIC online community	★	★	★	★
Free listing on the Members Directory	★	★	★	★
Access to IoIC Networks to include free regional events	★	★	★	★
Discount to attend the IoIC Festival	★	★	★	★ ³
Discount to attend IoIC conferences which take place across UK and Ireland	★	★	★	★ ³
Discount to attend the IoIC Awards Dinner	★	★	★	★
Content & Knowledge				
Free quarterly copy of Voice magazine exclusively for members (must opt-in to receive in the post)	★	★	★	★
Free access member-only content to include Factsheets, Guides, Case Studies and Resources	★	★	★	★
Access to Thought Leadership and Research Reports	★	★	★	★
Free access to on-demand recordings	★	★	★	★
Free business support line	★	★	★	★
Participate in Knowledge Circles to advance the profession			★	
Peer-Review and support content development			★	
Discount to attend annual Fellowship lunch			★	

1 - Subject to additional costs. 2 - Subject to membership size. 3 - Eligible for further discounts for team block bookings, enquire for more information.