

SUSTAINABLE
SOLUTIONS,
SUSTAINABLE
SUPPORT.

6 RESOURCES TO GET YOU STARTED ON YOUR SUSTAINABILITY JOURNEY

1

READ

The New Climate War

[ACCESS IT HERE](#)

Written by US climatologist Michael Mann, *The New Climate War* provides a detailed analysis of fossil fuel industry denialism and how it's willfully distorted the reality of climate change. Not only does Mann reveal the stark truth of denial and deflection, he equips us with a useful framework for how to step up and take positive action in the face of the climate crisis.

2

NEWSLETTER

Every One of Us

[ACCESS IT HERE](#)

Created by Aimee Higgins and Sonia Lakshman, *Every One of Us* describes itself as *Smart Climate Action Made Easy*. It provides an easy introduction to the small steps each of us can take to reduce dependency on fossil fuels. Take part in their *Couch to Carbon Zero 10-day action programme* and learn just how intertwined oil has become in every day life and what we can do to shift the needle towards more sustainable living.

3

NEWSLETTER

The Daily Difference

[ACCESS IT HERE](#)

Created by the all-volunteer international team behind the *Carbon Almanac*, this daily email provides both fact behind the media hype and small nudges to help you reduce your carbon footprint.

4

PODCAST

Can Marketing Save the Planet?

[ACCESS IT HERE](#)

This podcast is brought to you by co-authors of *Sustainable Marketing*, Michelle Carvill and Gemma Butler. Each episode comprises a conversation with someone from the world of marketing, exploring the role of marketing in helping organisations reorient towards net-zero.

5

PODCAST

Outrage and Optimism

[ACCESS IT HERE](#)

Authors of *The Future We Choose*, Christiana Figueres and Tom Rivett-Carnac have created a compelling podcast series to interview key figures in the world of net-zero and sustainability. With guests including Sir David Attenborough, Bill McKibben, Jane Goodall, Lily Cole, Sadiq Khan and more, there's something for everyone here.

6

TV

The Trick

[ACCESS IT HERE](#)

This 2021 BBC film drama tells the true story of University of East Anglia climate scientist Phil Jones, and the 'ClimateGate' scandal. In 2009, servers at UEA's Climate Research Unit were hacked. Emails written by Phil Jones were then edited and circulated on the Internet to significantly downplay the true extent of both the climate crisis and man's contribution to it. As we now know, oil companies knew of the impact of fossil fuels on the climate as far back as the 1970s. Stunning performances by actors Jason Watkins and Victoria Hamilton leave us in no doubt we really are facing a climate emergency.